

# Plant Whisperer Guidelines Document v.1.13.25

## 1. Whisperers Interest Group (PWIG) Overview

- PWIG does not hold regular monthly meetings but may have planning sessions either in-person or on Zoom.
- Most organizing and communication is accomplished through monthly newsletters and email.
- Members can email or text the chair at any time with questions or suggestions.

## 2. Knowledge Sharing

PWIG members share knowledge, questions, and passion for plants through:

- **Monthly Newsletters:** Distributed to all members.
- **Resource Weblinks:** Curated links to gardening resources.

## 3. Chair Responsibilities

The PWIG Chair will:

- Keep the Jardineros IG Liaison updated with webpage materials, including:
  - Member names
  - Downloads, such as:
    - Guideline updates
    - Event details and planning meeting notes
    - Gardening resources
    - Project outlines
    - Event or member photos

## 4. Helpful Gardening Links

Recommended gardening resources include:

- **Books:** A curated list of gardening books.
- **Gardening Topics:**
  - Plants
  - Propagation
  - Watering techniques
  - Miscellaneous tips and tricks

## 5. Planned Events (Four Opportunities per Year)

### a. Spring – Fundraiser: *PCL Spring Fling Plant Sale (Mid-April)*

- A key fundraising event for the Placitas Community Library.
- PWIG manages the plant sale portion, with proceeds benefiting the library.
- Member involvement includes planning, pricing, obtaining, and/or selling plants.
- Plants are sourced through:
  - Nursery donations
  - Member donations (xeric perennials, annuals, veggies, herbs, and more).
- Open to all Jardineros members for plant donations.

### b. Summer – Patriotic & Advertising: *4th of July Seed Ball Project*

- Members create wildflower seed balls to hand out.
- Join the yearly Jardineros patriotic 4th of July parade.
- 2025 Special: Distribute seed balls at the April Jardineros meeting as part of the 60th Anniversary Celebration.
- Promotes the PWIG and Jardineros.
- Open to all members for seed donations.

### c. Fall – A True Gardening Experience: *Placitas Garden Tour (Mid-September)*

- Opportunities to support the Placitas Garden Tour as:
  - Docents and garden greeters
  - Ticket sellers
  - Parking managers
- Additional opportunities at PGT special events.

### d. Winter – Fundraiser: *Holiday Market (Mid-November)*

- PWIG sells holiday-decorated plants, with proceeds benefiting Jardineros de Placitas.
- Member involvement includes:
  - Growing plants during the year

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- Creating holiday planters
- Decorating the selling table
- Selling plants at the church

### e. Miscellaneous Information

- Each event will include planning and preparation sessions.
- All events offer learning and enrichment opportunities.
- Contingency plans (e.g., library presentations, hands-on classes, outings) will be in place for all events.
- Photos will be taken at all events (when possible) for newsletters and the webpage.

### 6. Monthly Newsletters

Each monthly newsletter includes:

- **Greeting Statement:** An engaging opening statement.
- **Monthly Topics:**
  1. **Plant of the Month:** Highlighting a specific plant with care tips and interesting facts.
  2. **Gardening Tips:** Seasonal advice and maintenance ideas.
  3. **DIY Projects:** Fun, plant-related crafts or home décor ideas.
  4. **Sustainability Spotlight:** Tips on eco-friendly gardening practices.
  5. **Ask a Plant Expert:** Addressing common reader questions.
- **Upcoming Projects:** Details on the next seasonal project.
- **Final Words:** A thoughtful closing statement.
- **Useful Links:**
  - Member directory
  - Event schedules
  - Webpage links
  - Event and resource links
  - Placitas Garden Tour information
  - Master Gardener website